



## Traveler Status

Employee Name

Company

All Companies

Search

Export

Status	Time Since Last Checkin	Date	Company	Employee	City	State	Country	Coordinates
Green	0 day(s), 17 hour(s), 17 minute(s)	4/19/2015 6:29:26 PM	Northwind Traders	Davis, Jennifer	Los Angeles	California	United States	 34.0444259643555, -118.431587219238
Red	1 day(s), 14 hour(s), 23 minute(s)	4/18/2015 9:23:26 PM	Northwind Traders	Bradley, Tim	Pembroke Pines	Florida	United States	 26.0081272125244, -80.3055877685547
Red	3 day(s), 15 hour(s), 36	4/16/2015 8:10:58	Miller Ingenuity	Spitzer, Richard	Winona	Minnesota	United States	 44.0467262268066,

### FONETRAC® - FULL INTEGRATION WITH GLOBAL MONITORING

For more information: <http://fonetrac-go.com>

## FoneTrac – Overview

IMG's FoneTrac smartphone position-locating app has for several years provided proactive and response services for individuals and corporate clients. We monitor overseas security risk, reconcile emerging or actual threat information with traveler locations and initiate notifications and further action.

FoneTrac has provided travelers with "added peace of mind" and has allowed them to feel more secure in locations overseas.

The main motivator for FoneTrac is to verify ongoing traveler safety and to provide emergency assistance.

FoneTrac helps travelers:

- Prepare for safe overseas trips
- Raise their security awareness
- Reduce their risks when visiting various locations
- Quickly get help, advice and support when they needed

The idea of FoneTrac for individual travel originated from our corporate clients who questioned how IMG could precisely track employee travel with limited itinerary data, or when no itinerary had been issued – when they travel by vehicle to Mexico for example – or when they have moved beyond their initial destination.

Generally, travelers are interested in the answers to the following questions:

- What is the risk at various destinations?
- How does FoneTrac lower the risk & raise awareness?
- How will the system locate and contact them?
- How does FoneTrac advise them of an actual or emerging threat?
- Who else does FoneTrac contact in the event of an issue or emergency?
- How do FoneTrac and IMG assist or help deal with an issue, incident or emergency (security and natural disaster)?
- How does FoneTrac know if travelers are safe after a major incident?

IMG's 30-years' experience in international security consulting and our worldwide contacts allow us to provide proactive advice and an emergency response.

## How FoneTrac works

- FoneTrac is a stand-alone app does not require the purchase of additional services or hardware.
- It works on all major smartphone platforms, tablets and PCs.
- It has two major functions, "Check-In" and "Panic Alert". (Individual users can check-in to verify their safety whenever they want).

To respond to an emergency, IMG needs to know two things:

- That there is an emergency, and
- The location of the emergency

FoneTrac rapidly communicates this information to initiate a response.

SMS and email messages are received at a US-based Emergency Control Center, as well as by designated persons, such as parents, family members, etc. IMG provides "hands-on" management of each situation through to its resolution.

The system has proved useful to account for personnel after a major overseas or domestic event, such as a terrorist attack. Requesting or receiving check-ins will quickly allow us to focus on other users who have not responded. (There have been numerous cases in which users likely to be near an event have been located elsewhere, including in other cities or countries.)

[Notes:

- I. The FoneTrac app and back-end support systems operate in a secure Microsoft Azure cloud environment. For privacy and technical reasons, we do not monitor traveler locations continuously. Therefore, unlike systems that utilize "virtual boundaries" to determine when these have been breached, consistent feedback from users suggests that FoneTrac should be user-driven and that location monitoring should not be continuous.  
Thus, if a user were to check-in at point "A" and then change location and check-in again at point "B", IMG will see the exact location at both points on our world map, but we will not know how the individual traveled between the two points (unlike the information displayed on the user's smartphone). An exception is when a user presses the "Panic Alert" button. This triggers continuous monitoring until the alert is canceled or the app/phone is shutdown.
- II. The FoneTrac system has a minimum of features, since corporate clients and others have made it clear that simplicity and robust operation are the key attributes. A new version of FoneTrac (R5) is about to be released. This version will ensure compatibility with the new iPhone and include minor improvements.

## FoneTrac Deployment

FoneTrac is in being used by major US corporations, small businesses, incentive management, non-profits, individual travelers, study abroad students, NGO's and others.

The system was awarded a US patent based on a sequence of interrelated features and services (from smartphone technology through to response) – "Systems and Methods for Electronically Verifying User Location"

As mentioned, our primary business partner is UHC Global and this further extends our response capabilities.

## Cost

The cost for individual users is \$15/month.

Enterprise systems for corporations and other organizations are based on the number of trips annually and trip destinations.

**GlobalSecur® Travel Safety Program:** GlobalSecur is a comprehensive, yet affordable, global travel security service that seamlessly integrates risk assessment, security guidance, global intelligence, security monitoring, travel assistance and emergency response. Based on monitored travel and threat data, we keep our clients aware of actual or emerging situations, make recommendations and provide the necessary advice and support, up to and including coordination of worldwide emergency assistance, security and natural disaster evacuation, etc. Since robust communications are essential, IMG has developed our FoneTrac technology to maintain global contact and enable a response wherever and whenever there is a need. Whatever the IMG service, we use our long-standing, international consulting expertise to provide hands-on management to support all aspects of your Travel Safety and other security-related challenges. As a primary IMG service differentiator, we provide "hands-on" travel and other security-related management for our clients. Our over two-decade international security experience provides the assurance that there are few overseas security challenges with which we are unfamiliar.

**Risk Assessment:** Risk can take many forms, including natural disasters, acts of terrorism, thefts, robberies, or assaults. It is important to understand that risk can never be eliminated, only decreased or mitigated to acceptable levels. Risk is present in all forms of travel; even "safe" countries have pockets of danger that present a risk to the unprotected site or unwary traveler. But the use of a proactive model able to detect and interrupt security threats at an earlier stage can protect personnel and assets thus allowing companies operating in moderate risk environments to stay ahead through prevention. First, the types and severity of risk present in a particular country and location should be known. Second, reasonable steps should be taken to address the risk. When these elements are combined and implemented, the risk can be reduced to an acceptable level.

**FoneTrac® Position-Locating:** Our patented FoneTrac smartphone app is for use on iPhone, Android, Windows and Blackberry smartphones as well as tablets, notepads and laptops. FoneTrac has proved to be a useful tool to confirm the continued safety of travelers, notify the need for emergency support and to account for personnel in the aftermath of a major incident or natural disaster. Users favor the app's simplicity, functionality and ready access to advice and emergency assistance. FoneTrac worldwide position-locating either supplements travel itinerary data or can be used as a standalone system. Currently, FoneTrac is in use by multinationals, travel providers, NGO's, and individuals and has proved a useful tool to enhance safety and security for all travelers.